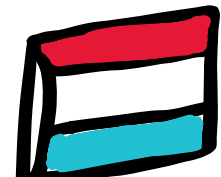


LOIC*
Luxembourg
Open Innovation Club
13.5.20

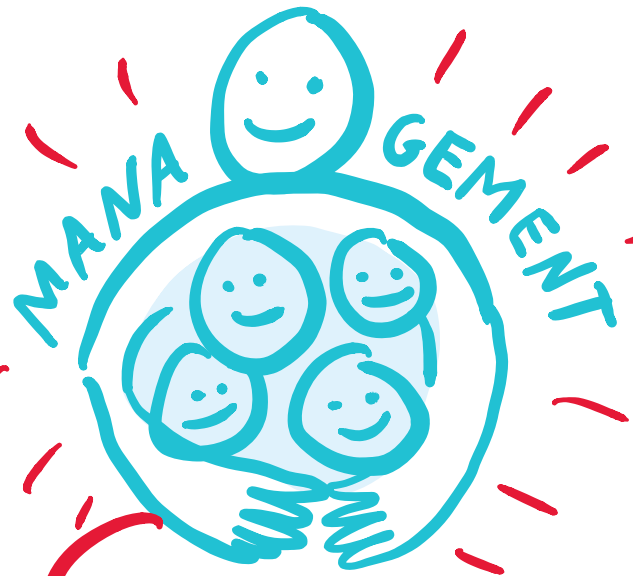
Welcome to
**INNOVATION
LABS &
RESILIENCE**

by Nicolas Bry 







from
the
inside

INNOVATION










DISRUPTIVE -

- start with entrepreneurs  ideas 
- grow with startup
- share of stocks by  and 

 Business Model Canvas
Disruptive Innovation
Blue Ocean




OPEN +

- in  3 months
- conclude a pilot for the  of the  company
- customers
- be able to scale  

 Open Innovation
Design Thinking


4 styles INNOVATION

CULTURE & INTRAPRENEURSHIP +

-  →  ideas 
- ideation challenges within employees

 Business Model Canvas
Design Thinking
Lean Startup
Scaling Up

RAPID +

- through  digitalisation digital projects
- bring opportunities to traditional services

 Agile
Scrum
Lean Startup

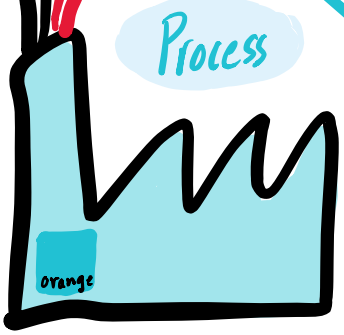

→ A mix of all ←

develop an idea with the startup spirit

orange INTRAPRENEURSHIP PROGRAM

METRICS
→ 400 applicants (150 000 employees)
→ 10 countries (1/3)
→ mail of congratulation to the winner sent to all

1 Apply online



2 Helps you find the unit that will sponsor the idea
→ liaison
→ understand the problem that is to be solved



3 10 projects in 5 days



4 3-4 projects selected



5 become a real entrepreneur
→ coaching
→ resources (coder, designer, etc.)



improve ideas to concrete in implementing it supporting employees



the pleasure of entrepreneurship



professionalism

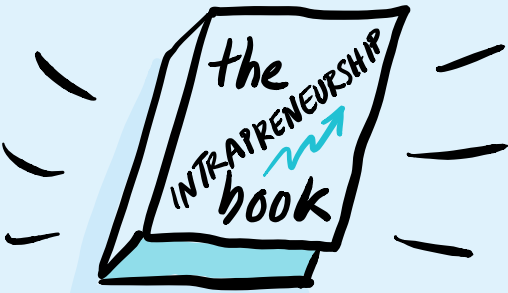


MAKE AN IMPACT on people's lives

INNOVATION TOOLS



need a framework?



10 steps

1. Identify the Reason why
2. Coach to transform the idea
3. Secure Business unit sponsoring etc.

do you have a framework?

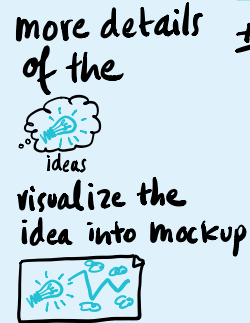
no 70%
already launched 30%

innovation process

ideate



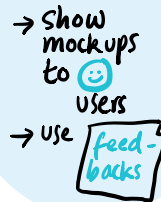
explore*



Select 1



experiment*



Select 2

exploit



* work with a startup

business unit during all process

read the book!



What
about
INNOVATION


in time of



take the
resilience
assessment

- invent new ways
- sales opportunities
- re-engage



INNOVATION ?

this is not our
priority!
in time of crisis



a WONDERFUL lever
to restart a
business !!



innovation plays a role?
44% Crucial
56% it depends
~~poor~~

- if innovation is a problem than this is a problem.
- let's use innovation to solve it!

RECOVERY

With

INNOVATION



value created
is identified when

- ✓ clear for  customer
- ✓ clear for  company
- ✓ commitment & determination of  entrepreneur
- ✓ significant competitive advantage

 dedicated budget

1. build trust  → quick wins 
2. then explore → legitimacy 

integration then success 